



Uniting the Greater Milwaukee construction industry in the fight to end heart disease and stroke.



Healthy For Good™
Heart Walk.

WHAT & WHY Building Healthy Hearts?

Adults in the construction industry have a slightly higher prevalence of cardiovascular disease compared to other industries.

Because of that fact, The American Heart Association sees a great need to spread awareness about heart disease and its risk factors within the construction industry.

Building Healthy Hearts brings together professionals from across the construction and healthcare industries for an evening of networking and a brief program on the AHA's impact work.

WHEN & WHERE

Building Healthy Hearts
Thursday, May 31st 2018
Best Place at the Historic Pabst Brewery
901 W Juneau Ave., Milwaukee 53233

*VIP Panel Networking, *Invitation Only**
4:00 — 5:00 p.m.

Networking * Beverages * Appetizers * Program
5:00—7:00 p.m.

Panelists: John Balzer—Froedtert
John McGinnis—ProHealth Care
Kelly Noel—Aurora

Building Healthy Hearts NETWORKING EVENT FOR THE CONSTRUCTION INDUSTRY

For more information contact Megan Wurz at
Megan.Wurz@heart.org or 414.573.9081

www.heart.org/buildinghealthyheartsSEWI

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000

Building Healthy Hearts Event

- Company logo on event signage and printed materials
- Company logo on event website
- Recognition in social media posts
- Recognition during the event
- Opportunity to present night of
- (6) VIP pre-meet and greet tickets with panelists prior to event

Heart Walk 2018: (Veterans Park 6,000+ in attendance)

- Opportunity to exhibit at Heart Walk 2018
- Logo listed on Building Healthy Hearts Tent
- Logo on Building Healthy Hearts Walk shirts
- Recognition at Heart Walk 2018

SIGNATURE SPONSOR: \$5,000

Building Healthy Hearts Event

- Company name on event signage and printed materials
- Company name on event website
- Opportunity to have a booth at the event
- (3) VIP pre-meet and greet tickets with panelists prior to event
- Recognition during the event

Heart Walk 2018: (Veterans Park 6,000+ in attendance)

- Name listed on Building Healthy Hearts Tent
- Name on Building Healthy Hearts Walk shirts

EVENT SPONSOR: \$ 2,500

Building Healthy Hearts Event

- Company name on event signage
- (1) VIP pre-meet and greet tickets with panelists prior to event

FRIENDS OF HEART SPONSOR:

Donations under \$2,500

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